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Beyond Borders Investment Strategies' CEO and Portfolio Manager Speaks at Boston University

BOSTON, MA – 09/11/14 - Beyond Borders Investment Strategies, LLC (BBIS) announced today that Vitaly Veksler, the firm's CEO and Portfolio Manager, presented to Boston University's Public Markets Investing Group (PMIG). The goal of the PMIG is to provide all Boston University students who are interested in an elite investing education which will help them get hired by financial firms upon graduation. The PMIG's members include students pursuing their undergraduate, masters and doctorate degrees.

Vitaly talked to the students about problems that his firm is solving for its clients, the firm's investment process, its choice of single-country Exchange Traded Funds (ETFs) as building blocks for globally diversified investment portfolios. Among other investment topics, he explained to the students reasons for a counter-intuitive fact related to the BBIS portfolio returns. Despite the overwhelming majority of assets of the BBIS portfolio being invested in low-priced ETFs of currently unpopular countries that go through political or economic crises, or simply living through hard economic times, the BBIS portfolio has lower return volatility (risk) than such important US and global indices as the S&P 500 Index and MSCI All Country World + Frontier Markets Index (MSCI ACWI + FM).

Vitaly also talked to students about his career path, challenges and opportunities that he encountered during his 14 years in the investment management. He was very impressed with the quality of questions that the students asked him during the scheduled part of the program and after it. Some of these questions related to potential investment winners and losers of several ongoing geopolitical crises (Russia/Ukraine and Iraq/Syria), skills important for analyzing investments in various countries, challenges of being an entrepreneur, people who affected Vitaly's investment style and other topics. Both the students and Vitaly enjoyed their conversation so much that they finished their dialogue late into the night, more than an hour after the event was scheduled to finish.

Source: Beyond Borders Investment Strategies, LLC